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Yokohama Rubber's Support for Motorsports in 2021

Tokyo—The Yokohama Rubber Co., Ltd., today announced its plans for supporting motorsports events in 2021. The consumer tire strategy in our recently announced new medium-term management plan, Yokohama Transformation 2023 (YX2023), aims to maximize the sales ratios of high-value-added YOKOHAMA tire brands, namely the global flagship ADVAN brand, the GEOLANDAR brand of tires for SUVs and pickup trucks, and various winter tires. YX2023 positions participation in motorsports activities as crucial to our effort to develop new tire technologies that will further strengthen the ADVAN and GEOLANDAR brands. Yokohama Rubber therefore will again participate in a wide variety of motorsports events in Japan and around the globe, from top-category races to grassroots races. Event reports and results will be posted on Yokohama Rubber's motorsports website as well various SNS specializing in motorsports topics. This release briefly introduces some of the main events Yokohama Rubber will be participating in this year.



GT/Touring Car Races

<SUPER GT>

SUPER GT races are contested in two classes, GT500 and GT300. GT500 is dominated by works teams from major automakers while GT300 teams tend to be more varied and individualistic. GT500 machines must meet certain specifications. GT300 races, however, are open to a variety of cars made in Japan and overseas. The GT300 machines can broadly be divided into three types: (1) automakers' production cars that meet the international FIA GT3 specifications, (2) unique JAF-GT machines, and (3) the so-called "Mother Chassis" group of machines. In 2020, KONDO RACING's Realize Nissan Automobile Technical College GT-R (drivers: Kiyoto Fujinami, Joao Paulo de Oliveira), equipped with ADVAN racing tires, captured the GT300 series championship. In 2021, Yokohama Rubber will support two GT500 teams while also supplying YOKOHAMA tires to 19 machines competing in the GT300 class. In 2021, all eight SUPER GT races are scheduled to be held in Japan.



Left to right, KONDO RACING's Realize Corporation ADVAN GT-R and TGR TEAM WedsSport BANDOH's WedsSport ADVAN GR Supra, both competing in the GT500 class, and KONDO RACING's Realize Nissan Automobile Technical College GT-R, competing in the GT300 class (all photos were taken at the 2021 SUPER GT official test held in Okayama)

(GT500 class teams supported by Yokohama Rubber in 2021)

Teams	Drivers	Car names
KONDO RACING	Mitsunori Takaboshi Daiki Sasaki	Realize Corporation ADVAN GT-R
TGR TEAM WedsSport BANDOH	Yuji Kunimoto Ritomo Miyata	WedsSport ADVAN GR Supra

(GT300 class teams supported by Yokohama Rubber in 2021)

Teams	Drivers	Car names		
GOODSMILE RACING & TeamUKYO	Nobuteru Taniguchi Tatsuya Kataoka	GOODSMILE HATSUNE MIKU AMG		
TEAM MACH	Yuya Hiraki Reiji Hiraki	MACHSYAKEN GTNET MC86 MACH GO		
Team LeMans w/ MOTOYAMA Racing	Satoshi Motoyama Yoshiaki Katayama	Team LeMans Audi R8 LMS		
BMW Team Studie × CSL	Seiji Ara Tomohide Yamaguchi	Studie PLUS BMW		
PACIFIC CARGUY Racing	Takeshi Kimura Kei Francesco Cozzolino	PACIFIC NAC CARGUY Ferrari		
TEAM UPGARAGE	Takashi Kobayashi Teppei Natori	UPGARAGE NSX GT3		
Audi Team Hitotsuyama	Shintaro Kawabata Takuro Shinohara	Hitotsuyama Audi R8 LMS		
R'Qs MOTOR SPORTS	Hisashi Wada Masaki Jyonai	R'Qs AMG GT3		
HOPPY team TSUCHIYA	Takamitsu Matsui Kimiya Sato	HOPPY Porsche		
apr	Hiroaki Nagai Manabu Orido	TOYOTA GR SPORT PRIUS PHV apr GT		
Yogibo Drago CORSE	Ryo Michigami Shogo Mitsuyama	Yogibo NSX GT3		
arto Ping An Team Thailand	Sean Walkinshaw Nattapong Hortongkum Giuliano Alesi	arto RC F GT3		
NILZZ Racing	Yuki Tanaka Taiyo lida	SHOKUMOU Ks Frontier GT-R		
Arnage Racing	Masaki Kano Masataka Yanagida	Arnage AMG GT3		
KONDO RACING	Kiyoto Fujinami Joao Paulo de Oliveira	Realize Nissan Automobile Technical College GT-R		

JLOC	Kosuke Matsuura Natsu Sakaguchi	GRANSEED LAMBORGHINI GT3
JLOC	Takashi Kogure Yuya Motojima	JLOC LAMBORGHINI GT3
Max Racing	Atsushi Miyake Yuui Tsutsumi	Takanoko-no-yu GR Supra GT
TOMEI SPORTS	Takayuki Aoki Atsushi Tanaka	RUNUP RIVAUX GT-R

<Nürburgring Endurance Races>

Yokohama Rubber has entered into a partnership with Walkenhorst Motorsport to supply YOKOHAMA tires for the BMW customer racing team's three BMW GT3 cars that will compete in the 49th Nürburgring 24-Hour Endurance Race (ADAC TOTAL 24h-Rennen) and the nine races of the 2021 Nürburgring Endurance Series (NLS). We will supply ADVAN A005 tires for use in dry conditions and ADVAN A006 tires for wet conditions. In 2020, the team's No. 34 BMW M6 GT3, was the champion in the NLS series' top-level SP9 Pro class.



Walkenhorst Motorsport's BMW M6 GT3–2020 NLS SP9 Pro class champion

<TCR Regional and National Series>

Yokohama Rubber will again supply ADVAN racing tires as the control tire for TCR regional and national series held in countries around the world. In addition to the TCR Japan Series, we will supply YOKOHAMA tires for the TCR Scandinavia, TCR Denmark, TCR Germany and TCR Russia series races. The tires being supplied are ADVAN A005 for dry tracks and ADVAN A006 for wet tracks.

<Other GT and Touring Car Races>

In addition to the above races, Yokohama Rubber will supply its ADVAN racing tires as control tires for a number of other races around the world, including the Porsche Sprint Challenge North America by Yokohama, the Yokohama Drivers Cup USA, and the INTER PROTO Series in Japan.



TCR Japan Series (2020)



Porsche 911 GT3 Cup machine racing in the Porsche Sprint Challenge North America by Yokohama

Formula Races

< Japanese SUPER FORMULA Championship>

YOKOHAMA tires have been the control tires for the Japanese SUPER FORMULA Championship since 2016, and we will be supplying our ADVAN racing tires again in 2021. ADVAN A005 tires will be used on dry tracks and ADVAN A006 tires will be used on wet tracks.



Japanese SUPER FORMULA Championship (2020)

<Japanese SUPER FORMULA LIGHTS Championship>

We again will supply our ADVAN racing tires as the control tire for the Japanese SUPER FORMULA LIGHTS Championship series. This series was inaugurated in 2020 as the successor to the Japanese Formula 3 Championship series, which had become known as the "Gateway to becoming a top driver". Once again, we will supply the ADVAN A005 for use on dry tracks and the ADVAN A006 for races on wet tracks.



Japanese SUPER FORMULA LIGHTS Championship (2020)

<Super-FJ>

Yokohama Rubber will again supply its ADVAN racing tires as the control tire for Japan's Super-FJ Formula racing series, a domestic regional championship established by the Japan Automobile Federation (JAF). The annual series includes races held at major circuits throughout Japan, from Tohoku in the north to Kyushu in the south.

■Rally

< Japanese Rally Championship>

The 2021 Japanese Rally Championship Series has 10 races* scheduled. Yokohama Rubber will support competing teams by supplying ADVAN A08B and ADVAN A052 for use on tarmac and ADVAN A053 for use on gravel. In 2020, teams supported by Yokohama Rubber captured the championship in three classes—the team of Hiroki Arai and Noritaka Kosaka won the championship in the series' highest JN-1 class, Shintaro Meiji and Kenta Satonaka won the title in the JN-6 class, and Keiichi Kofuji was the JN-4 class champion. In 2021, we hope to again support champions in multiple classes. Among the JN-1 class competitors we are supporting, three teams are changing machines this year—the Fumio Nutahara/Shungo Azuma team and the Yuta Yamamoto/Kazuko Tachikui team will be driving TOYOTA GR YARIS cars and the Hiroshi Yanagisawa/Takahiro Yasui team will race in a ŠKODA FABIA R5.

* The series' first event was cancelled.

(JN-1 class teams supported by Yokohama Rubber in 2021)

Drivers Co-drivers	Car names	Cars
Fumio Nutahara Shungo Azuma	ADVAN KTMS GR YARIS	TOYOTA GR YARIS
Toshihiro Arai Naoya Tanaka	FUJISUBARU AMS WRX STI	SUBARU WRX STI
Hiroki Arai Noritaka Kosaka	ADVAN KYB AMS WRX	SUBARU WRX STI
Hiroshi Yanagisawa Takahiro Yasui	ADVAN CUSCO FABIA R5	ŠKODA FABIA R5
Yuta Yamamoto Kazuko Tachikui	Sammy☆K-one☆Lubross YHGR YARIS	TOYOTA GR YARIS



The ADVAN KYB AMS WRX driven by the 2020 Japan Rally JN-1 class championship team of Hiroki Arai and Noritaka Kosaka

Speed Competitions

< Japanese Gymkhana Championship>

Gymkhana are time-based competitions in which cars run one-byone over a paved course with obstacles. In 2021, a number of cars equipped with our high-performance ADVAN A08B, ADVAN A052, and ADVAN A050 tires will be competing for the series championship. In 2020, the series champions in the PN-1 and SA SAX-1 classes adeptly sped to victory on YOKOHAMA tires.

< Japanese Dirt Trial Championship>

Dirt trial competitions are time-based competitions in which cars run one-by-one over an unpaved course. We are supporting teams vying for the series championship in several classes with a lineup of tires that can deliver superior performance on various surfaces, starting with ADVAN A053 tires and then ADVAN A031 tires for softer surfaces and ADVAN A036 tires for ultra-hard surfaces. In 2020, teams rode YOKOHAMA tires to championships in four classes—PN-2, SA SAX-1, SA SAX-2, and SC-2. In 2021, Kenshiro Takarada will compete in the JD6 class and has changed his machine to a TOYOTA GR YARIS.



The ADVAN08B Roadster driven by 2020 All-Japan Gymkhana PN-1 class champion Kunio Saito



The ADVAN Okuyama GR YARIS being driven by Kenshiro Takarada in JD6 class in 2021

Grassroots Motorsports

We also will supply tires for the TOYOTA GAZOO Racing 86/BRZ Race, the TOYOTA GAZOO Racing Rally Challenge, HONDA's N-ONE OWNER'S CUP and other races open to amateur race enthusiasts at various circuits throughout Japan.

Off-road Races

We will be supplying our GEOLANDAR brand tires for SUVs and pickup trucks to teams competing in desert races in North America and Oceania and in off-road races in Southeast Asia and other parts of the world. In 2020, the BlueWater Desert Challenge, the final event of North America's ultimate off-road racing series, Best In The Desert 2020, was won by Justin Lofton driving a vehicle outfitted with specially strengthened versions of the commercially available GEOLANDAR M/T G003 tires.



Trick truck driven by Justin Lofton captured the overall championship at the 2020 BlueWater Desert Challenge

Other Events

<Hill Climbs>

Yokohama Rubber will again participate in the Pikes Peak International Hill Climb in Colorado, USA, aiming for wins in many classes and a second straight overall championship. In 2020, the overall championship was won by Clint Vahsholtz, driving a 2013 Ford Open outfitted with ADVAN A005 tires. We also will once again provide ADVAN A052 street sports tires as the control tire for the Porsche Pikes Peak Trophy by Yokohama, a hillclimbing that pits drivers of Porsche Cayman GT4 Clubsport vehicles against each other.



This ADVAN A005–outfitted 2013 Ford Open driven by Clint Vahsholtz won the overall championship at the 2020 Pikes Peak International Hill Climb



The victorious Porsche Cayman GT4 Clubsport at the 2020 Porsche Pikes Peak Trophy by Yokohama

<Kart Races>

We will again provide YOKOHAMA tires to support teams and drivers seeking victory in the top-level OK class of the Japanese Karting Championship, the country's premier kart racing series. Yokohama Rubber also will continue to support the FP-Junior Cadets category of the Japanese Junior Karting Championship by supplying ADVAN SLJ (ADJ) tires as the control tire for use on dry tracks. Outside of Japan, we again will be supplying the control tire for the Asian Karting Open Championship, as well as various tires for circuit races in the Philippines and other countries.



Croc Promotion kart driver Sotaro Mimura in an OK Class race during the 2020 Japanese Karting Championship series